



COASTAL MAVERICK

DECEMBER 2025 BILLBOARD GIVEAWAY

OFFICIAL RULES & TERMS

1. **Eligibility:**

- Open to U.S. businesses and marketers ages 18 and older.

2. **Entry Period:**

- The giveaway runs from **December 1, 2025 through December 20, 2025**. Entries submitted after **11:59 PM ET on December 20, 2025** will not be considered.

3. **How to Enter:**

- Complete the entry form with your full name, company name, website, email address, and closest major city/market.

4. **Prizes**

- **Grand Prize:** One (1) winner will receive one (1) week of digital billboard space in a major U.S. market. The winner will be provided with a choice of three (3) available digital screens based on current inventory in their closest major market.
- **Second Place Prize:** One (1) winner will receive either a \$50 gift card (Amazon, Target, or Starbucks) OR a \$100 credit toward any Coastal Maverick OOH campaign in 2026.

5. **Media Run Dates:**

- The billboard must run between **January 5, 2026 and February 1, 2026**. If the winner does not schedule within this window, the prize is forfeited.

6. **What's Included:**

- Prize includes media space only. Creative design, production, and photo/video capture services are **not** included but may be purchased separately.

7. **Winner Selection:**

- Winners will be selected at random from all eligible entries using an automated randomized drawing method. The drawing will occur on or after **December 22, 2025**. Winners will be notified by email within 48 hours. Coastal Maverick will document the drawing internally for fairness and record-keeping.

8. **No Cash Value:**

- Prizes have no cash value and may not be transferred, exchanged, or resold.

9. **Availability**

- Location availability varies by market. Coastal Maverick reserves the right to adjust market or screen options based on live inventory.

10. **Communication Consent**

- By entering, participants agree to receive occasional OOH insights, availability updates, and marketing offers from Coastal Maverick. Participants may unsubscribe at any time.

11. **Not Affiliated**

- This giveaway is not sponsored, endorsed, or administered by Meta, Google, Amazon, Starbucks, Target, or any media vendor.

12. **Liability Release**

- By entering, participants release Coastal Maverick from all liability regarding participation, selection, prize fulfillment, or use of the prize.